



## **'Pinterest for Education' opens up to the world in time for exam season**

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**Rockfig Ltd.** a London based start-up, has opened up its invitation only BETA site to students, parents and teachers everywhere, just in time for the exam and revision season.

Rockfig is a social site that helps 11-18 year olds, their teachers and parents find the best FREE learning resources on the web. Members can share and comment on their favourite resources, and organise them into 'Collections' categorised by age, national curriculum subject and topic, so they can be easily found on tablets, mobiles and desktops.

David Summers, ex-teacher, parent and CEO of Rockfig explained, 'There's a tsunami of free learning resources on the web, but our research shows that time-poor students, teachers and parents find it difficult, if not impossible, to find exactly what they're looking for. Subsequently they tend to rely on a very small number of well-known sites, and totally miss out on the amazing free library of content that's out there. Rockfig solves this problem.'

With its clean and simple interface and easy to use social media tools, the site is already proving popular with more than 400 registering for the site in the first 3 months.

Catharine Slade, ex-deputy headteacher and Product Development Director commented, 'Rockfig meets the needs of students today who expect sites to be mobile-friendly and social, and want to learn and revise from videos and games, rather than text-heavy sites and books.

It's the answer for parents and teachers too: I've spent far too many hours over the years trying to find good, age appropriate and educationally sound resources for my own children, my pupils, and for my friends' children. From now on I can tell them all to go to Rockfig.'

### **About Rockfig**

Rockfig is a start-up based in London.

The site currently organises resources for UK National Curriculum Biology, Chemistry, Physics, ICT, and the new Computing curriculum with Maths and English coming soon. The company has big ambitions and plans to launch more products in other countries.

**CEO and Co-Founder, David Summers** was previously Editorial Director of Espresso [www.espresso.co.uk](http://www.espresso.co.uk), where he created BETT and BAFTA award-winning learning services for both primary and secondary schools. He previously worked at BBC Education and was a primary school Teacher.

**Catharine Slade, Product Development Director and Co-Founder**, has developed BETT and BAFTA award-winning primary and secondary schools' digital products, for companies including Espresso, BBC Active and Pearson. She previously worked at The Science Museum and was a primary school deputy-head.

**Susan Banister, Co-Founder** has twenty years' experience in business development, with the last twelve years in the online education sector. She has worked in senior management roles at some of the leading Learning Platform providers in the UK and has a wide and international professional network.

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